



ARTISAN'S APPROACH™



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ARTISAN'S APPROACH to Integrative Medicine

As the landscape of medicine changes dramatically, patients are rightfully demanding more say in their treatment. Doctors struggle to find patient-friendly educational materials while patients turn to “Dr. Google” for life and death advice. The need for an accessible but scientifically sound cardiology resource has never been more urgent.

Artisan's Approach to your Heart uses accessible language and interesting anecdotes to educate patients about how their hearts work, how their doctor thinks and how they can become active participants in their heart health. Drawing upon the author's unique metaphor likening the heart to a house, the book makes the subject matter both engaging and easy to understand. It debunks common misconceptions and is presented in easy-to-digest chapters. This book will become an invaluable tool for both medical professionals and for the average person hoping to take greater control of their health.



Aarush Manchanda, MD, FACC, FASNC, is a board-certified noninvasive cardiologist and advanced cardiac imaging specialist with more than 15 years of experience. He holds board certifications in cardiovascular disease, echocardiography, nuclear cardiology, and cardiovascular computed tomography, with advanced fellowship training in cardiac CT and MRI. Dr. Manchanda has served as Director of Noninvasive Cardiology and Advanced Cardiac Imaging at Montage Health and as Medical Director of Cardiology and Cardiac Imaging at Intermountain Healthcare. He is an author, published researcher, and inventor with multiple medical-device

patents, including ARKA™, the digital EKG caliper. He is joining Cardiovascular Medical Group of Southern California in Beverly Hills. Outside medicine, he enjoys meditation, golf, skiing, travel, track driving, and time with his family.